THE PACIFIC GROVE . PEBBLE BEACH . • MONTEREY CARMEL VALLEY

VOL. 4, NO. 16

CARMEL, CALIFORNIA, AUGUST 4, 1950

HARRISON MEMORGAL STILLWATER COVE

YACHT

CLUB

RACING

PEBBLE

BEACH

to.



 $\mathbf{Wanted}_{Friday..}^{A~Girl}$

The Publisher of this newspaper wishes to employ an assistant to help him in various operations, principally office work, cir-culation and advertising. No writing necessary but business experience preferable. Salary commensurate with ability.

M. P. GOULD

Phone 7-6452 for appointment

Photo by JULIAN P. GRAMAM.

Were just muts about gadgets-

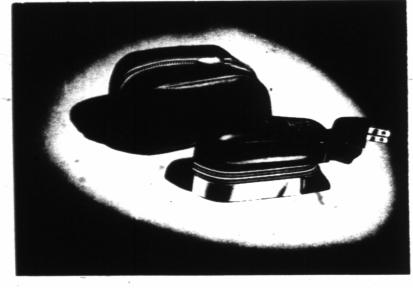


and so will you be when you see all the gadgets (and some widgets too) in Carmel's latest shop...

Balber

Ocean Ave., next to Der Ling Shop

We have there ...



I'm a little Smoothie

THE WORLD TRAVELER

I'm called the most amazing little traveling iron made.

I get around everywhere because I'm constructed to operate perfectly on AC or DC and all foreign currents. My back is heat-resistant, black plastic and grooved to fit your thumb and fingers for easy gripping, and when I'm not working I can stand up on end.

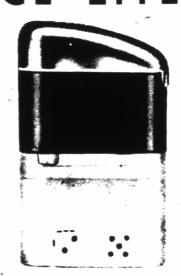
I'm no larger than a minute . . . 4½ inches long. I only weigh a pound and a quarter . . . and can even hide away in a ladies handbag! When I travel I'm a dream in a gaily colored, zippered, leather case.

And I'll be all yours for only \$15.

Whatia a gadget?
Come in and see!

Here are a few items from our "unlimited" stock

DICE LITERS

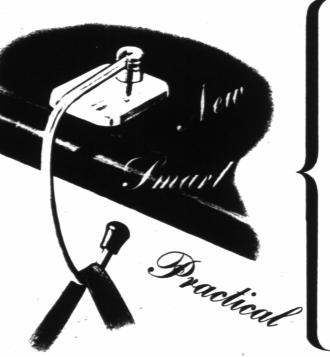


and these ... and many others!



HOLDS YOUR BAG

SOO NO FEDERAL TAX



... while dining

... playing cards

... working at desk

Makes the Perfect Gift

CARMEL Turns THUMBS DOWN on NEW LIQUOR STORE A letter protesting a liquor The ruckus started

store on Dolores Street across from the Carmel Art Association Galleries was sent by the City of Carmel Wednesday to the State Board of Equalization.

Prepared by City Clerk Peter Mawdsley and City Attorney Thomas Perry, the letter states Carmel's strong objections to issuance of another liquor license in the village.

In the meantime a dozen letters from Carmel residents have been received at the Carmel City Hall, all of them protesting establishment of the liquor store. For the many persons who have asked what they can do to help, Mr. Mawdsley asks them to write their objections in letter form to George M. Stout, liquor administrator, State Board of Equalization, Sacramento.

days ago when A. C. Bigham, of Salinas, owner of nine Monterey County liquor licenses, offsale and onsale, asked the B. of E. to transfer to Carmel a license previously issued for a location in Monterey. Mayor Allen Knight, speaking for the City Council, said the village already has 26 liquor licenses, which he felt was too many, and that the proposed liquor store would be in a location next to the Post Office where many children pass

The Board of Equalization will hold a hearing on the matter at an as yet, unannounced date. Although it will depend to a great extent on legal aspects, city officials feel a strong protest from Carmel will be heeded by the liquor board.



It's 4 cars... not just 3 that lead the lowest price field The Studebaker Champion is one of the 4 lowest price largest selling cars in America!

Clyde N.

Young

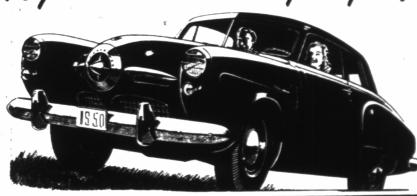
"Your neu Studebaker Dealer" 623 MUNRAS

"always give more than you promise

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Right down in the lowest price field!





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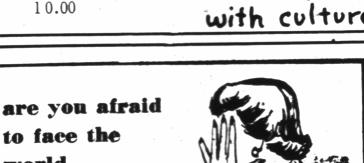
Out of the Lore of the Old Tyrol Steing W-liter size...with embo ssed Pewter Cover. Multicolor. \$4.95 Size Advertised in Advertised Esquire at \$6.75 plus Mississippi.

OUR PRICES ARE:

\$4.50 4.95 6.50 7.95

10.00

world



because of your skin? Tried everything? Have you just about decided that there is nothing you can do

for a bad complexion and distressing facial conditions?

Possibly modern scienfific DermaCulture treatments are the answer to your problems.

DermaCulture is a system of skin culture perfected by specialists, treatments having been successfully given over a period of many years to hundreds of women.

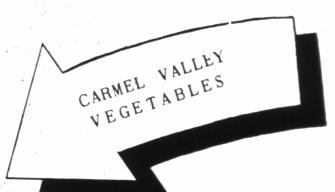
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Carmel 7-4088





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by a factory trained watchmaker GLICK and EFFICIENT

SERVICE All work guaranteed one year.

Jy-the-Sea Shop

ATT Jackson TO MARRY WILLKIE'S SON

Of interest to local friends is the news of the engagement of Rosalie Heffelfinger, daughter of Mr. and Mrs. F. Peavey Heffelfinger, of Wayzata, Minnesota, and Philip H. Willkie, of Rushville, Indiana, son of Mrs. Wendell L. Willkie and the late Mr. Willkie.

Rosalie's grandfather, Frank T. Heffelfinger, of Minneapolis, spends several months each year at Del Monte Lodge, Pebble Beach, and her mother was a recent guest at the Lodge. A wedding date for the pair has not been announced.

.FOYS

TENNIS

RACQUET

STRINGING

.GOLF

LINCOLN

off

Ocean Avenue

PINE INN SHOPS

MACGREGOR



Mr. John B. Morse (far left), president of the Del Monte Properties Company, this week presented trophies to the winners of the First Annual Del Monte Properties Company Golf Championship. Standing next to Mr. Morse is Frank Thacker, the champion; runner-up Ted Heneault, and medalist, Frank Photo by JULIAN P. GRAHAM

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are world-renowned for TO LEND the fineness A"TOUCH" o f to your TABLE SETTINGS - handblocked place-mats & napkins in floral designs... created by Gypsy Coulter of Carmel...in maroon & pink, chartreuse & brown, purple & blue, purple chartreuse, and other colors.

CREATIONS of LOCAL ARTISANS SEVEN ARTS COURT Lincoln Street near Ocean, CARMEL

HORSE SHOW This WEEKEND

The Annual Pebble Beach Summer Horse Show is scheduled for Saturday and Sunday at the Pebble Beach Stables.

Elsie Holt and Peggy Glaser, co-chairmen for the event, called a meeting today to discuss further plans for the affair. Those who attended were Kathie Holt, Lynn McMath, Sandra Six, Tommy Bunn, Sharon Buckner, Sheila Godwin, Bobby Buckner, Nancy Veit, Helene Daggy, Ronald Stolich, Ann Shoenhair, Cecelia Van Strum, Bonnie Lynn Redhead and Sandra

Judges for the show will be J. A. Gough, of Pasadena, who will judge the English classes, and Alec Wilson, of Los Gatos, who will judge Western classes.

A large out of town entry is expected, including a number from

the Gymkhana Club in San Nateo. Samuel C. Register, Jr., son of Mrs. William C. Barrett, of San Mateo, has already entered his

Peggy Glaser, who took top honors in the Santa Barbara Horse Show last week with her hunter "Culpepper" will be back from the Santa Rosa show in time to ride in the Pebble Beach event. Mrs. James M. R. Glaser and Peggy will meet Mr. Glaser, who is planeing in from Chicago, today in San Francisco and the trio will travel to Santa Rosa together.

Cecilia and Clarissa Van Strum, daughters of the Kenneth S. Van Strums, of Santa Barbara, who are spending the summer on the Monterey Peninsula, will ride in the show, as will their house guest, Felicia Chappellett, daughter of the Felix Chappellets, of Pacific Palisades.

Among the affairs planned to honor the entrants in the Pebble Beach show are a buffet supper Miss Glaser will host Saturday evening at the Pebble Beach home of her parents. Sharon Buckner, daughter of the Robert Buckners, of Pebble Beach, will entertain with a luncheon Sunday noon; and Elsie Holt has planned a dancing party at the Carmel Valley home of her parents, the Edison Holts.

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CAPTAIN CAREY U.S. A. with

Alan Ladd - Wanda Hendrix also

OPERATION HAYLIFT with

Bill Williams - Tom Brown

SUN - MON - TUES.

DAUGHTER OF ROSIE O'GRADY

June Haver and 9

Gordon McRae

WEDNESDAY - THURSDAY

STROMBOLI

with

Ingrid Bergman

also

STORY OF MOLLY X

June Haver-John Russell

"When to Call the PLUMBER"





When you get the float out of the toilet tank... and the water insists on running (as it will) ... and you have to climb atop the bowl because you forgot your hip boots...then it's time to call Quick-Fix Hicks at 7-3115.

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JUNIPERO and 6th

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"THE UNKISSED BRIDE" with Olio

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CALIFORNIA'S FIRST THEATRE, State Monument, Monterey Tickets-\$1.50 and \$1.20 (inc. tax.) at Staniford's Drug Store

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Published every Friday by The Coast Publishing Company, at Carmel-by-the-Sea, California.

Mailing Address. Carmel 7-6451 Phone Office Address . . . Ocean Avenue between San Carlos and Mission Entered as second class matter at the Post Office at Carmel, California

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REGISTERED SKEET SHOOT AUTHORIZED FOR PEBBLE BEACH GUN CLUB

The O. N. Ford Memorial Skeet Shoot will be held Sunday at 8 p.m. at the Pebble Beach Gun Club and it is registered with the National Skeet Shooting Association, according to Captain Bill Donnelly, manager of the Gun Club.

The event is to be a 50-target all bore shoot for which many sterling prizes in all classes will be offered.

The local club is the only onefield layout in the West to be authorized for a registered shoot, Donnelly said. In addition to refreshments, trapshooting will also be featured during the day-long

With many improvements on the Pebble Beach Gun Club, Donnelly reports he is attempting to bring skeet shooting back to the same high level it enjoyed years ago at the old Hotel Del Monte.

NEEDLEWORK WANTED FOR CARMEL PTA

Sewing bees are being held one evening a week in the homes of various members of the Carmel Peninsula Community Hospital for Parent-Teachers Association in order to furnish material for the while giving golf lessons to a Needlework Booth at the PTA group of local boys at the Monterey Carnival Saturday, September 16, at the Sunset School grounds.

Mrs. Howard Byrne is chairman of the needlework committee, assisted by Mrs. E. Henderson, Mrs. Reed Pollock, Mrs. Belle Seipel and Mrs. Robert Jones. For information ladies are asked to call Mrs. Byrne at 7-4841.

Donations are needed of cotton scraps, felt hats, kapok pillows, yarn, trimmings and completed articles such as aprons, baby clothes and toys, Mrs. Byrne re-



This is one of a series of photographs of persons you should know. All persons pictured are from the Monterey Peninsula and are of interest mainly because they are in public life or are well known to many people for various reasons. For the answer to this week's "Who is it?" turn to page 12. POLAROID One-Minute Photo

GENTLEMEN PREFER BLONDES" THEME OF BEACH, CLUB PARTY

"Gentlemen Prefer Blondes" is the theme set for the second in the series of costume parties at The Beach Club at Pebble Beach Saturday.

The bar at The Beach Club will be converted into a French sidewalk cafe, and the Surf Room will also be transformed into a room of that period.

With this theme costumes will vary from the French can can at the Moulin Rouge to the Flapper on Broadway; from the Daddy to Diamond Jim, and such items as the cloche, long waistlines, nickers, blazers, coonskin coats, pork-pie hats, will be much in evidence that night.

COACH MOSOLF IN HOSPITAL

George Mosolf, Carmel High School coach, has been in the the past week. He injured his back Peninsula Country Club, but this week, according to hospital atten-

dants, was reported to be "feeling better."

ST. LOUIS VISITOR

Miss Patricia Gibbons, of St. Louis, visited Carmel last week prior to traveling to San Francisco where she will stay with friends while on vacation.

Loyola Fourtane Jewelry Designer is now at PARSONS OF CARMEL showing her famous collection of exotic jewelry in metal and precious and semi-precious stones. You are invited to watch Mrs. Fourtane as she designs and executes her exciting creations...every day except Sunday, until the middle of August. **PARSONS** of CARMEL Lincoln St. near Ocean Ave.

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WHITE MAGNOLIA COLOGNE WITH IT, YOU GET WHITE MAGNOLIA PERFUME COMPACT

YOU SAVE $33\frac{1}{3}\%$



YOU PAY

"WATER LILY" CLEANSING CREAM WITH IT, YOU GET "HERBAL" SKIN LOTION

YOU SAVE 333%



YOU PAY

NUDIT (hair remover) WITH IT, YOU GET BODY SMOOTH

YOU SAVE $28\frac{1}{2}\%$



"PASTEURIZED" FACE CREAM WITH IT, YOU GET BEAUTY GRAINS

YOU SAVE $33\frac{1}{3}\%$ on this 1.50 combination



YOU PAY

HEAVEN-SENT EAU DE TOILETTE WITH IT, YOU GET HEAVEN-SENT DEODORANT CREAM

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SILK-TONE FOUNDATION WITH IT, YOU GET

SILK-SCREEN FACE POWDER

YOU SAVE 25% on this 2.00 combination



"PASTEURIZED" FACE CREAM SPECIAL WITH IT, YOU GET SKIN LOTION SPECIAL



WATERPROOF MASCARA WITH IT, YOU GET DUAL EYE PADS



YOU PAY

SILK SHEEN CREAM SHAMPOO WITH IT, YOU GET HEADLINER

YOU SAVE $33\frac{1}{3}\%$ on this 1.50 combination



"PASTEURIZED" NIGHT CREAM WITH IT, YOU GET "HERBAL" EXTRAIT

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All prices plus Federal tax except Silk Sheen Cream Shampoo

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Snug Harbor Lodge

Mission nr. 5th

"Glass Menagerie" Review

By GLENN CLAIRMONTE

It is a distinct pleasure to review the Golden Bough opening night production of "The Glass Menagerie" last weekend in the Sunset Augitorium, Carmel. But it is embarrassing to find that all the good adjectives have been used for lesser successes, as a result of the local press conspiracy to report every theatrical attempt as wonderful.

There ought to be a new vocabulary for describing the professional work of Cornelia Elliotta Gene Bayol, Julie McCarthy and Floyd Fox, the four members of the cast of Tennessee Williams' play. This vehicle would be a challenge to any company, because of its requirement that the audience participate in the subtle undercurrent of human frustrations.

The New York and road productions were successful in their heartbreaking monotony of studied underplaying. But at the Sunset Auditorium (again tonight and tomorrow) the same play is shown in an entertaining variety of tone.

Cornelia Elliott has the heavy part of Amanda, the nagging mother whose vanities and false pride have survived an earlier era. Her sudden changes of mood - her assuming of a mask and then surprisingly revealing what lies behind it - give a vivid experience. Her authentic Southern accent plays up and down the scale of crafty futilities, until the observer wants to strip himself bare of similar absurdities. During intermission there were arguments in the lobby as to how an actress could have perfected such an accent. Evidently it wasn't realized that Kuster is the sort of director who manages to get the right cast.

Cene Bayol, who is the narrator riddled by regret and also Amanda's son in the domestic scenes, understands the dimensions of his part so thoroughly that he projects the emotions across the footlights. His ease of perspective makes him seem the originator of the drama. Julie McCarthy as Laura, his sister, is superbly creative in part for which the playwright gives plenty of leeway. In the moments when she has merely to observe the other players she enters into the scene as thoroughly as when she has her own lines to interpret. She is relaxed in her knowledge of the play's connotations. Floyd Fox, as the extrovert not yet admitting life's defeat, takes his place in the pattern with the proper amount of bluster to conceal embarrassment.

Edward Kuster, with the assistance of Julie McCarthy, made the set, a two-room-and-alley collage which presents the illusion. There is an accompaniment of lighting effects, in the hands of John Chitwood, Bob Paradise and John Powers, as important as the music arranged by Emma Evans and Constance Bestor. The stage manager

The summer series of plays, of

is James McNeill with T. K. El-Elliott and Katherine Bolton to

which "The Glass Menagerie" is the first, is being presented for the benefit of the scenerey and lighting equipment fund of Carmel Playhouse. This will soon be built on the Monte Verde Street site as a result of the recent subscription by many of those who have missed the old playhouse. New subscriptions to complete the building are still being received at the Monterey County Trust

Savings Bank on Dolores Street.

SCHAPIRO RECITAL AUGUST 26

The promised recital by Maxim Schapiro in the Sunset School Auditorium on Saturday evening, August 26, is arousing high enthusiasm, the post-Bach Festival concert with its varied program bringing back one of the favorite Festival artists.

Tickets for the Schapiro recital will be on sale at the local music stores next Monday.

clearance

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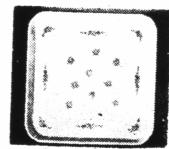
ROBERT LITTLE - INSUKANCE

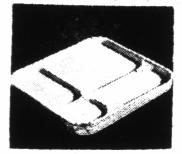
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These are ideal for quick meals where you don't want to wash dishes, barbecues, or informal buffer lunches. In fact, they are good-looking enough for most any occasion.





4 trays with 25 disposable sectional plates

25 disposable sectional paper plates for refills

Telephone orders 7-6489

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SPREADING the NEWS,,,

By Howard Statham

A STATE OF EMERGENCY was declared a few days back in one of the local shops because of the necessary absence of the regular sales force, and an elderly but gallant gentleman felt it his duty to lend a helping hand during the crisis. While he was holding down the fort, a lady in the market for a pair of stockings came in and inquired whether the shop carried hose. The gentleman said no, it didn't, but he knew where she could get some, and of the best quality, too -- and he pointed across the street to a hardware store.

MARGARET (PEG) PEASLEY, business associate of Dave Prince, the Carmel travel agent, gave me a few of her cast-off travel magazines recently. In the April issue of Hawaiiana, a magazine that will tell you a lot of things you probably didn't know about Hawaii, I found an item that should be of interest to all organized reformed-drinkers who are planning trips to Honolulu.

On page 6, under the heading "Miss Your Club?" is the notation: "Compiled by the Hawaii Visitors Bureau, the following clubs of national status welcome visiting members:"...Included in the list are such varied groups as the Business and Professional Women's Club, Camera Club of Hawaii, Credit Women's Breakfast Club,

Daughters of the Nile, Delta Zeta of Honolulu, Malacological Society, Odd Fellows, and that old standby the Soroptimist Club, to name a few.

Top spot on the alphabetical list is occupied by the American Legion, with 19 posts to its credit, and the third entry is Beta Sigma Phi, with two chapters. And squeezed in between them is the club with the toughest membership requirements of them all: Alcoholics Anonymous. So if you miss your club, and you're going to Hawaii...

A NOTE TO MRS. G. R. OF CARMEL - Dear Mrs. G. R.: After our pleasant conversation of last week on the subject of earwigs, you were no doubt considerably enlightened by reading (if you did) the article on the ravenous little creatures appearing in the Leisure section of Sunday's San Francisco Chronicle. Now, I trust, you know all you want to know about the insect whose name through the years has played so wonderfully on your imagination whenever it has been mentioned in passing. But never again, I'm afraid, will you be able to dwell so lovingly upon these two syllables, never again will the word earwig bring to your mind the same vague and fascinating image as heretofore. No, from now on out you're faced with reality--an earwig is a dirty, miserable, unprincipled little scoundrel and nothing else. However, we live and learn.

If I may be of any help in dispelling the gloom into which the facing of facts sometimes casts us headlong, may I commend to your attention a short article on page 61 of the July 31 issue of Life Magazine--an article on one of God's creatures whose very name, like that of the earwig, testifies to the poetic nature that is mankind's. To me the cowbird, unlike the earwig, grows more interesting as one's knowledge of it increases.

The cowbird, called by Life
"the pesky parasite which lays its
eggs in other birds" nests," has
several qualities that should make
you take it warmly to your heart,
Mrs. G. R. First, it is described
as "such a sly, furtive creature
that it is seldom caught interloping." Second, it never builds its
own nest. Third, it usually lays
its eggs at dawn (a fine time of
day for that sort of thing) and
leaves the hatching of them up to
other birds. Fourth, the young
cowbird quite often crowds out of

the nest the unhatched eggs that eventually would have become its step-brothers and sisters, or, failing that, starves its young adopted relations by taking all the food rounded up for them by their father and mother. And then, perhaps not last and certainly not least, the name cowbird itself--that I know

But it is possible, after all this, that you have been an admirer. of the cowbird for many years. In such case, the best I can do by way of something new is to offer to introduce you to a couple of birds that belong to my wife and me--two zebra finches who are known about the house as Miles and Flora. Outwardly they are neither sly nor furtive, and they don't interlope. What's more, they build their own nests and Flora lays eggs not only at dawn but at any other time of day that suits her fancy -- and she can be pretty fancy when she has a mind to.

And also, they not only don't depend on other birds to hatch their eggs--they don't even hatch them themselves. They sit on them

a few days and then, apparently bored with it all, kick them out of the nest, break them, and eat them. We've been told it's a vitamin deficiency, and we've tried vitamins. We think there's more to it than that, and maybe, even, somewhere down in the dark and dusty crannies of their brains, there might be something slightly sly and furtive about Miles and Flora--although it doesn't show in their everyday

activities

Maybe you, Mrs. G. R., could tell us what it is about them--but even if you can't, you'd probably like them, so come on over some evening for an introduction and be prepared to talk of cowbirds, earwigs and maybe a truffle or two. You look like the type of person who would get along fine with truffles.





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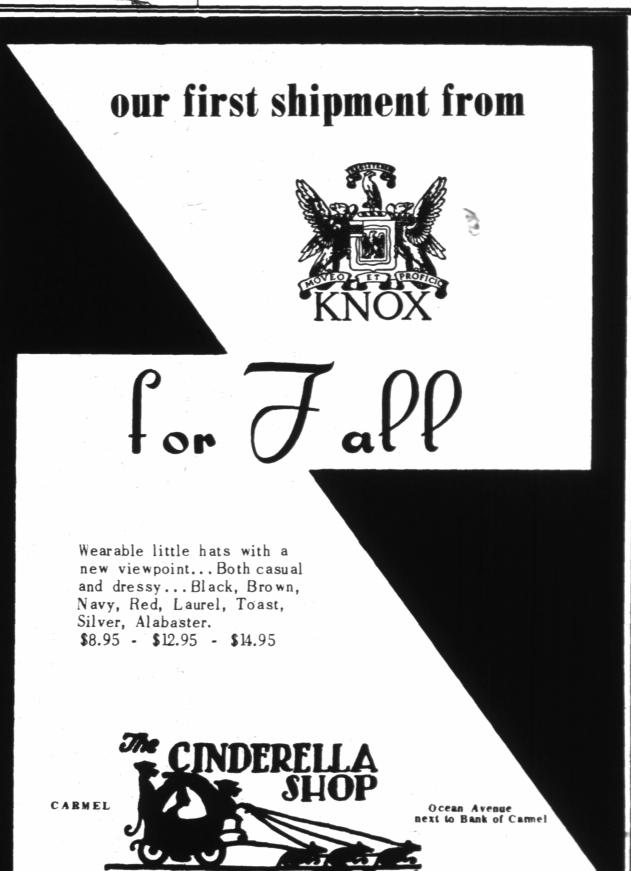
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only 142 days till Christmas



So it's time to start thinking of Christmas cards. For those of you who like to make your own, we have spatter craft, linoleum block printing and silk screen supplies. NOW'S THE TIME TO START!

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Carmel ROTARIANS







At Valley Barbecue

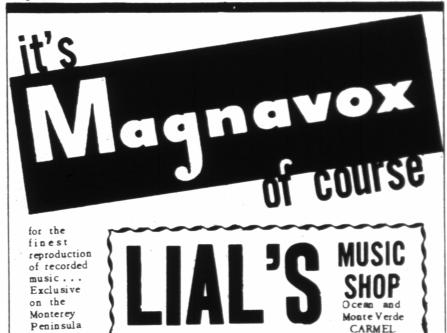








Mr. and Mrs. Robert Stanton hosted Carmel Retary Club members and their wives with a "Trader Vic" cocktail party and barbecue last Friday at their beautiful Carmel Valley home. (Top Teft) Mr. and Mrs. Stanton with Corum Jackson, right, president of Carmel Rotary. (Topright) James Rowe, Gail Chandler and Cree Wilder. (Middle left) Dr. Richard L. Bower, Frank Murphy and Wesley Kergan. (Middle right) Ed Ewig and Paul Zaches, president of Monterey Rotary. (Bottom left) W. F. Dunn, of Fresno, Mr. Saches and Arthur T. Shand. (Bottom right) Mr. and Mrs. Horace Lyon. Polaroid One-Minute Photos.



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Representatives of press and radio and officers of the Monterey County Fair were entertained Tuesday evening at a large steak barbecue on the Fairgrounds, Monterey. Top photo, facing the camera at the barbecue pit is Tinsley Fry, who helped serve up the food. In the next photo, also facing the camera (in light jacket) is Vernon Hurd, general manager of Holman's Department Store, talking to John B. Morse, of Pebble Beach. The camera caught Dr. Remsen Bird, of Carmel, (third photo) in deep conversation with Andy Jacobsen, chairman of the Monterey County Board of Supervisors, while Fred McCarger, secretary-manager of the fair, smiles for the photographer (bottom photo). Polaroid One-Minute Photos.





PENINSULA SERVICE CLUES WHERE AND WHEN THEY MEET...

ROTARY - Cormel - Wednesday noon of Pine Inn.

KIWANIS - Carmel - Thursday, 12:10 p.m. at Ocean Inn.

LION'S - Carmel - Tuesday, 7 peme at Mission Ranche

ROTARY - Monterey - Thursday, 12:10 p.m. at Casa Munras. KIWANIS - Monterey - Wednesday, 12:10 p.m. at Casa Munras.

LIONS - Monterey - Friday, 12:10 p.m. at Casa Munras. KIWANIS - Pacific Grove - Thursday, 12:10 p.m. at Forest Hill Hotels

ROTARY - Pacific Grove - Tuesday, 12:10 p.m. at Forest Hill Hotel. SDROPTIMISTS - Monterey Peninsula - Tuesday, 12:10 pum. at Casa Munras.

20-30 Chub - Monterey Peninsula - Wednesday, 7:30 p.m. at Forest Hill Hotel.

INTÉR-CLUB COUNCIL - Monterey Peninsula - Last Monday of month, room at Biff's.

SERRA - Monterey Peninsula - First and third Mondays, noon, at Casa Munras.



FOREST HILL Tops in educational program equipment and happy times. OPENING SEPT. 6 Register Now.

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Perfect for garden wear all year round, heavy quality faded blue or grey, fashioned by Fleischman, sizes 10 to 20.

Shorts	Were 2.9	75 No	w 1.95
Halters	2.9	95	1.95
Slax	3.9	3.95	
Skirts	3.9	25	2.45
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Back-to-School Features (for Girls)

SKIRTS

A good selection of Corduroy Skirts

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Wrinkle-Resistant Rayon Checks and

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- VERY SPECIAL

"CAMERON" fine quality white broadcloth shirts.

Peter Pan and tailored collars, sizes 32 to 40.....

No Exchanges

No Refunds

All Sales Final

PUTNAM & RAGGETT

Ocean Ave.

Carmel

Nancy Veit and Helene Daggy will ride in the Pebble Beach Summer Horse Show at the Pebble Beach Stables Saturday and Sunday of this week. Photo-by JULIAN P. GRAHAM.

Joseph's

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Custom-made Clothes for Men & Women

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Alterations of all Kinds

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On the Monterey Peninsula nearly everybody reads Gallatin's * menu!

Dinner from 5:30 to II P.M.

Bar open from 12 noon.

We welcome special luncheon wedding, banquet and aftertheatre parties

*Halfway between the hospital and the jail... in the Old Adobe, 500 Hartnell St., Monterey. Dial 2-2260.



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BALLER'S

Cormel's Department Store
on colors of the lost of the
s & H GREEN STAMPS

KIWANIS COSTUME DANCE SLATED FOR AUGUST 12

The Kiwanis Club of Carmel is throwing a wing-ding at 8 p.m. Saturday, August 12, at the Mission Ranch. It's to be an open-to-the-public costume dance as a benefit for needy individuals and groups, and also to raise money for the annual Kiwanis Youth's Hallowe'en Party.

Tickets are available at Gledhill's and at the Stocking Shop in Carmel. Dick Sumner is chairman of the dance and Joe Gledhill is ticket chairman.

CARMEL WORK CENTER ENLARGING FACILITIES

Carmel Work Center, which was organized to handle the creations of local artisans, has found it necessary to enlarge its space facilities.

When interviewed today, George W. Beeman, of Pebble Beach, who is working in conjunction with local craftsmen in this fast growing project, said that the additional space was necessary because of the rapidity with which the mail order end of the business is expected to develop.

The second store is located on Mission near 4th Street in the building formerly occupied by the Lamp Lighters.

The store will handle both retail sales and mail order and is a complete addition to the store already located in the Seven Arts Court on Lincoln.

LOCAL CRAFTSMEN'S WORK TO BE DISPLAYED AT CALIFORNIA DEAIR

Helen Beecher, of Carmel, and Rose Veren, of Monterey, were among the 110 persons from Northern California whose work was chosen this week for display in the Crafts Show at the California State Fair in Sacramento, August 31 through September 10.

Outstanding work in weaving, jewelry, metal work and ceramics will be displayed in the Arts Building, which serves as the main entrance to the open air Art Show. Winners in the crafts section will

be made known prior to the opening of the fair.

ALL-TIME PEAK POWER DEMAND IN PG&E AREA

The Pacific Gas and Electric Company last week served the greatest peak in power demand in the history of Northern and Central California.

James B. Black, president, today announced that the new all-time record peak demand was more than 2½ million kilowatts, which will probably be the peak for 1950.

The new peak represented an increase of 209,000 kilowatts over the 1949 record, which was established July 27, 1949. It was 123 per cent greater than the prewar peak of 10 years ago.





No... But Christmas Lay-aways in August and September keep away those headaches in December (And, besides, prices may increase).

Not only are your shopping problems solved the easy way when you start your Christmas shopping early... but your gift-budget gets a break too. By making your purchases early and placing them on lay-away, your gifts are all paid for by the time Christmas arrives and you need them.

Here are a few of the new things we have ready for smart shoppers...

RÓNSON LIGHTERS

in various styles and models....
Now Priced from \$6.50

RONSON SMOKING SETS Includes Lighter, Urn & Tray...Now Priced from \$33.00

Complete STERLING DRESSER SET... Now Priced from \$60.00 SETH THOMAS REGATTA Set
Includes
BAROMETER & CLOCK
with Ships Bell
Now Priced from \$208.00
(tax included)

WATCHES
HAMILTON "Watches of
Railroad Accuracy"...
Now Priced from \$60.00.

Lovely COSTUME JEWELRY Originals by MARCEL BOUCHER...
Now Priced from \$5.00

10% down will hold any gifts under our lay-away plan.



W. S. JUDSON and DON SANDS

DOLORES & 6TH

DIAL 7-3766

You can't depend on the weather

BUT you'll be ready for fun in the sun or fun in the fog...

> if you're wearing sports apparel Twigs!

CORDUROY & FLANNEL JACKETS \$7.95 - \$10.95 - \$12.95

SOLDEN BOUGH COURT Dial 7-7741

63 REQUEST ACTIVE RESERVE COMMISSIONS

Sixty three reserve officers currently on duty at Fort Ord in enlisted or warrant grades have submitted application for recall to active commissioned status, the post Adjutant General's office has announced.

Other Regular Army enlisted men and warrant officers holding reserve commissions who desire recall to duty as commissioned officers should apply to first commander having general court martial jurisdiction. They will remain with their present units pending notification of Department of Army action

EVERYONE IS TALKING ABOUT IT

> "I'm tellin' ya, Joe, I never seen anything like it! This place they call Kip's is just about tops when it comes to grocery stores. Take my word for it, Joe, Kip's even has

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DAILY including SUNDAY, 7:30 a.m. to 9 p.m.

on applications.

Reserve officers in virtually all arms and services are needed for active duty in their present grade, Sixth Army Headquarters has announced.

WINS AWARD

Annette J. McIndoo, of Carmel, this week was awarded a Certificate of Achievement by Major Gen-

eral Robert T. Frederick, Fort Ord commandant, for her "efficient and noteworthy performance of duty as a clerk-typist in the Post Ordnance Department."

1 Dance Lesson

is all you need to prove you can be a popular partner quickly at Arthur Murray's, 386 Pacific St., Monterey. Phone 5508.



Mrs. C. Taylor Pillsbury and Countess Génevieve de Sugny in the costumes they will wear to the "Gentlemen Prefer Blondes" dinner dance at the Beach Club Saturday, August 5. This is the second in the series of costume parties being held at the popular club. Both gowns are from the era of the "mad '20s" when there were no waist-lines, the skirts were knee length or above and coiffures were short and shingled. The tap room at The Beach Club will resemble a Paris Sidewalk Cafe and the Surf Room will have an appropriate decor-Photo by JULIAN P. GRAHAM.

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CARMEL VALLEY'S PICTURESQUE HILLTOP RESORT

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WHO IS IT?

Corum B. Jackson, president of the Carmel Board of Realtors, is featured in this week's "Who Is It?" A prominent Carmel realtor since 1932, Mr. Jackson this year formed the local Rotary and is president of that organization. Born ih 1896, he lived until 1929 at Huntington, West Virginia, where he was associated with the American Car and roundry Co. for 13 years. Following three years in the realty business he made the long trip to Paso Robles and went to work for the Taylor Hotel there. Three years later, after having visited Carmel, he decided to move here and try his hand at Realty again. He became associated with Byington Ford of Carmel Realty Company and eventually bought Mr. Ford out. In the years that he has lived in Carmel, Mr. Jackson has been responsible for the development of two large subdivisions: The Mission Tract and the Rancho Rio Vista Tract at the entrance to Carmel Valley. The Mission Tract, formerly a horse ranch, now has about 70 homes on it. As this property immediately adjoined the Carmel Mission, Mr. Jackson saw to it that areas next to the local landmark were not developed, but held aside for purchase by the Carmel Parish. He felt it was of prime importance to preserve the original beauty of the Mission, a factor which may have brought about his appointment as chairman of the local advisory committee of the Monter ey County Planning Commission. Among the other offices that he holds are those of vice president of the Monterey County Fair and Executive Committee member of the Monterey County Tax Council.





- CARMEL

La Playa Hotel

OVERLOOKING BEAUTIFUL CARMEL BAY

PUBLIC WELCOME TO OUR DINING ROOM BREAKFAST, 8-10 A.M. - DINNER, 6-8 P.M.

COOKSLEYS HOB-NOB RESTAURANT

Where taste tells the story for quality food and coffee at reasonable prices

We serve breakfast from 9:00 a.m. - lunch from 12:00 noon to 3 p.m. and dinner from 12 noon to 7:30 p.m.

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DOLORES at 7 TH

Wibby invites you to enjoy really good food...really good fun

> Lunch 12 - 2 Dinner 5:30 - 10:00

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"the friendliest place in town"

OCEAN AVENUE Phone 7-4496

Pine Inn Garden Restaurant

DINNERS "FAMILY STYLE" EVERY SUNDAY

Breakfast - Luncheon - Dinner Buffet Dinner Wednesday and Thursday OCEAN AVENUE and MONTE VERDE STREETS

RANCH DINING ROOM Serving Dinners Nitely from 5 P.M. to 2 A.M... BOB HARBORT and HOWARD MORRISON alternating at the piano - from 11 P.M. Community Singing and spontaneous entertainment.

RANCH OFFICERS CLUB The Officers Club (now open to civilian membership...Prime Rib Buffet every Saturday and Sunday from 6 to 9 is priced at \$1.95 .. Dancing every evening with Stan Wheeler at the organ and piano.

END OF DOLORES STREET



CARMEL'S OLDEST ...

Blue Bird Rostaurant

OCEAN AT LINCOLN CARMEL-BY-THE-SEA

1 /. Meet Me at Saces for Cocktails

NATIONALLY KNOWN

Dinner Served From 5 p.m.



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THE TALK OF THE TOWN!

Everyone's heading for . . . Jeanie's waffle shop

BREAKFAST, LUNCH, CINNER, MERCHANTS' LUNCH, SPECIAL ORDERS

SAN CARLOS between 5TH and 6TH

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RESTAURANTS
THE CROCODILE'S TAIL, down the Coast Highway 12 miles from Carmel, operated by Betty Ann and Ralph Gilman, features, be-sides fine food, the Crocodile's Tail - a cocktail you'll long re-

JEANIE'S WAFFLE SHOP: Brand new to Carmel, this restaurant has already won its reputation for good food and quick service ... from snacks to complete meals.

member.

Breakfast, lunch and dinner, RANCHO LOS LAURELOS LODGE One of the original Carmel Valley Ranchos, formerly the home of Muriel Vanderbilt... now operated by Herb and Ollie Brook. Swimming privileges for dining guests. Continental atmosphere, good food. AZUMA TEI: A Monterey bit of

exotic Japan, serving food that is different and always good. Popular for years. WHITNEY'S: Fine cocktails in the

lounge and Wibby's fine food in the dining room, served in the heart of Carmel ... a friendly atmosphere. Dinners served until 10 p.m.

PINE INN GARDEN RESTAURANT Wednesday and Thursday night buffets have acquired deserving fame. Dine in the patio garden or in the dining room. Lunches and dinners served here. Excellent drinks in the lounge and friendly service.

THE COUNTRY COFFEE SHOP ... Why not drive out six miles in the Carmel Valley for sunshine and a bite to eat at the Country Coffee Shop at the Farm Center...

BLUE BIRD RESTAURANT: The oldest restaurant in Carmel, ing a delicious specialty of French fruit tarts and hot rolls. The natives flock here to enjoy the good food and pleasant service.
Right on Ocean Avenue.
COOKSLEY'S HOB NOB RESTAURANT: Tasty food served

at counter or table. Breakfast, lunch and dinner at reasonable prices. Seventh & Dolcres, Carmel. SADE'S: An intimate cozy atmos-phere, with cocktails in the lounge near the fireplace, fine food in the dining room. One of Carmel's most famous places. LA PLAYA HOTEL: This glass.

enclosed dining room gives you a view of the Pacific from Point Lobos to Pebble Beach, with breakfast from 8-10 a.m.; dinners, 6-8 p.m. Excellent food. Eighth and Camino Real, Carmel.

CASA MUNRAS HOTEL: Breakfast, lunch and dinner-dancing in Monterey, with superb hotel and cottage accomodations for the traveler. Fine food and cocktails.

Phone 5-5156. CAROUSEL: in Carmel Valley. On Tues, their fabulous Mexican nite for \$1.75; Thurs. Chinese Nite for \$1.75. Sat. Patio Barbecue for \$1.75 - Reservations only. Cocktails, lunches, dinners daily. Phone Little Bob or Big Bob, Carmel Valley 9550. MISSION RANCH - at the foot Dolores Street in Both the Ranch Dining Room and the Ranch officers club, the latter now open to civilian membership at no cost, offer features not presented elsewhere on the peninsula. Well worth visiting, Housekeeping cottages also available at Mission Ranch.

THE CROCODILE'S TAIL

by popular demand we will be open 7 days a week!

Drive down the scenic coast highway and dine on a cliff overlooking the sea!

Lunches : 12:30 - 3:00 Dinners : 6:00 - 11:00

THE CROCODILE'S TAIL * Our VERY own and VERY special

12 miles south of Carmel on, Highway 1 Dial Operator for our number.



or the CONNOISSEUR RANCHO LOS LAURELES LODGE

- * SUPERB CONTINENTAL CUISINE
 * AL FRESCO LUNCH and DINNERS
 * SMORGASBORD AT THE POOL

COMPLETE RESORT FACILITIES SWIMMING - RIDING - TENNIS, etc.

.. and your congenial hosts HERB and OLLIE BROOK

RANCHO LOS LAURELES LODGE

12 Miles up the Valley

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for reservations

Cocktails - Lunches - Dinners, Daily

Tuesday Nites: Our Fabulous MEXICAN NITE with 50 kinds of food on the "SOUTH OF THE BORDER BUFFET" \$1.75

Thursday Nites: Our Chinese Nite - \$1.75

Saturday Nites our famous Patio Barbecue with over 102 kinds of food on the Wagon Wheel Buffet ... Also only \$1.75 each.

Reservations only. Phone Big Bob or Little Bob at 9550.

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at the Farm Center (no road construction) MARIAN & JOHN REARDON

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10 a.m.-8 p.m.



DANCING NIGHTLY Music by JACK LOREN

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TEMPURA... is a famous Japanese dish, the preparation of which is an art that has been in practice for centuries... Different varieties of vegetables and sea foods, carefully simmered in rich vegetable oil, are served hot with dashi sauce...

Should be eaten with beer-

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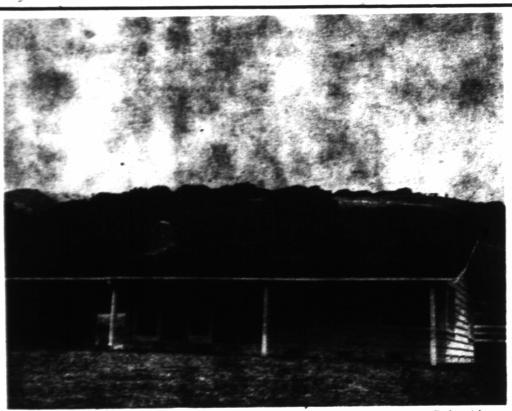
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Two bedroom home with large living room, den, kitchen and service porch. Radiant hot water heat. Site over one acre in size. Well financed. For further particulars call...

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LAS TIENDAS BUILDING
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South of Ocean Avenue

CLOSE IN

3 Bedrooms, Living Room, Dining Room, Service Porch, Garage. \$15,850.00

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THE GOLDEN BOUGH PLAYERS

Again Present the Distinguished Play

THE GLASS MENAGERIE

By Tennessee Williams

Directed by Edward Kuster

Admission \$1.50 and \$1.00 plus tax Seat Sale in Golden Bough Court,
Ocean Ave., opp. Pine Inn
For For reservations phone
Carmel Playhouse...
(ask Information)

NEXT WEEKEND - "ALL MY SONS"
-- by Arthur Miller

HELD OVER! . . THE WHARF PLAYERS

by popular request

THE SWAN by Ferenc Molnar

Will play Thurs., Fri. and Sat., Aug. 3, 4, 5
Old Fisherman's Wharf, Monterey

BOX OFFICES - Wharf or The Bookmen, Carmel
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Genuine new Japanese Redwood

PLANTER TUBS
wrapped with bamboo
All Sizes

LIMITED SUPPLY

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Just arrived: a shipment of general nursery of beautiful Bird Baths stock continues and concrete figurines (animals and birds)

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250 Tyler St., Monterey

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with his WASHNOBILE
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Now you can get a quick, complete car wash that will leave your car bright and shining! WASH-MOBILE loosens dirt, road film, bugs, etc.; it's guaranteed against damage to paint; it's FAST and SAFE! And the THOR POLISHER does a superior

waxing and polishing job.

at NELSON'S RICHFIELD

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5th and San Carlos
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... the new dining room at La Ribera Hotel... is now open, offering excellent

cuisine, wonderful atmosphere and prices as reasonable as any on the Monterey Peninsula. French, Italian and American food that will delight your entire family, and the finest accommodations for club meetings, parties, wedding receptions, etc. Open from 8:30 A.M. to 2 P.M. and from 5 P.M. to 9 P.M. Closed Mondays.

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CLEAR, level, sunny, welllocated City lots - \$2,250.

CHARMING redwood cottage -New, well built. South of Ocean Avenue - \$8,750.

3 BEDROOMS, 3 baths - Well kept home - South of Ocean Avenue - \$14,750.

LAURENCE DE ADLERSHELM Dolores near Post Office

C A R M E L Dial 7-6410 or 7-7424

FOR SALE BY OWNER Besutiful 50 x 80 foot lot,
in Carmel south of Ocean
Avenue, 2 blocks from beach.
Phone 7-4730.

WM. N. EKLUND, REALTOR Paterson Bldg., Carmel Phone 7-6653 or 7-4258 Associate

Mellie Emerson - Res. Phone 7-4949

WE HAVE A Few Good Buys

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CHEVROLET CONVERTIBLE
This is a local car...
Only 22,000 miles...
Radio & heater. Rubber
good. Price \$1495.

1948

OLDSMOBILE SEDAN

27,000 miles on this one.

Also has radio and heater and the tires are O.K.

Price \$1595.

Be sure and shop

before you buy

MERRILL MOTOR CO. OLDSMOBILE

425 Washington St.
MONTEREY

Repair Work

S & H
STAMPS

FOR SALE - Beautifully handcarved oak Welsh dresser -\$125. Carved oak end table, \$35. Telephone 7-4043.

FOR SALE AT THE CARMEL VALLEY BEGONIA GARDENS. Ester Reeds, 3 for \$1. Multi-flora Begonias, 50¢ up. Camellies, \$3. Begonias, 50¢ and up. Hydrangea, \$2.50 in 5 gal. can. Fuchsia, 50¢.

FRACTICAL NURSES REGISTRY
Nurses are carefully classified
according to their hospital
and home nursing experience,
DIAL 2-2950 or 7-6170,
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LISTEN TO THIS - Rent a locker at \$14.00 a year, and buy your meat at cost at the PENINSULA LOCKERS, Fremont Extension. Phone 5-5994.

DO YOU NEED A BABY SITTER?

Call Baby Sitters Service,
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for mature, reliable baby
sitters. Sitters available
also for shut-ins or pets.

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STOP. Instant relief.

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LEGAL NOTICE

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF MONTEREY

CERTIFICATE OF INDIVIDUAL TRANSACTING BUSINESS UNDER A FICTITIOUS NAME

THIS IS TO CERTIFY that my name is Robert G. Wallace; that I reside on the West side of Mission Street between Fourth and Fifth Avenues, Carmel-by-the-Sea, California; that my mail address is P.O.Box 2658; that I am transacting the business of operating an apartment hotel in Carmel-by-the-Sea, Monterey County, California under the fictitious name of "Snug Harbor Lodge"; that I am the owner of said business and that the principal place of said business is the West side of Mission Street between Fourth and Fifth Avenues, Carmelby-the-Sea, California.

Dated: this 5th day of July, 1950. Robert G. Wallace.

STATE OF CALIFORNIA) OUNTY OF MONTEREY) SS.

On this 6th day of July, 1950, before me, Irma C. Wagoner, a Notary Public in and for the said County and State, residing there, duly commissioned and sworn, personally appeared Robert G. Wallace, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

(SEAL) Irma C. Wagoner
Notary Public in and for said
County and State.
My commission expires Apr. 28,
1951.

WESLEY W. KERGAN ATTORNEY AT LAW CARMEL, CALIFORNIA

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"BRIDE AND GROOM" PROGRAM GIVES WIDE PUBLICITY the 6th Army Leaders' Course, the TO CARMEL VALLEY

Carmel Valley resorts and Rancho Los Laureles Lodge Monday received nationwide publicity with the "airing" over American Broadcasting Company's network hookup of the popular show "Bride and groom."

Featured was the wedding of a popular Bay Area couple, Jane Freeman, of San Francisco, and Richard Gates, of Oal land. The couple, as guests of Herb and Ollie Brook, will spend five days of their honeymoon at Rancho Los Laureles Lodge in the valley.

The Gates will arrive at Monerey Airport aboard a United Airlines plane Saturday at 11:05 a.m. They will transfer to a plane of Peninsula Aircraft piloted by Walt Stewart, who will set them down on the Carmel Valley Airstrip, where they will be met by the Brooks.

FORT ORD ACTIVATES ADDITIONAL RECRUIT TRAINING REGIMENT

In line with the Army's over-all expansion program, the 4th Infantry Division at Fort Ord has activated, a third recruit training regiment which will turn 3200 additional inductees and volunteers into trained soldiers during each 14week cycle.

Operating up to now as a spe-

cialist training unit which included 22nd Infantry Regiment will join Fort Ord's 8th and 12th Infantry Regiments in the intensive recruit training program. Lieutenant Colonel James Y. Adams will continue as commanding officer of the 22nd.

If the need arises, a possible fourth training regiment will be organized, bringing the post's overall training capacity to 12,800.

The 4th Infantry Division reorganization will transfer operation of the Leaders' Course to that of a separate component, the 4th Reconnaissance Company. Clerk-typist, automotive and other specialist schools will operate within the 4th Quartermaster Company. The present casual battalion will be re-designated as the 4th Replacement Co. The mission of all specialized training units will remain unchanged under the new setup. Top-level administration of the groups will be handled by the newly-created Headquarters Special Troops, 4th Infantry Division, under command of Colonel Joseph L. Langevin.

The 44-hour week in effect at Fort Ord, since July 22 will provide 56 additional hours of indoctrination during the 14-week recruit training cycle, it was explained.

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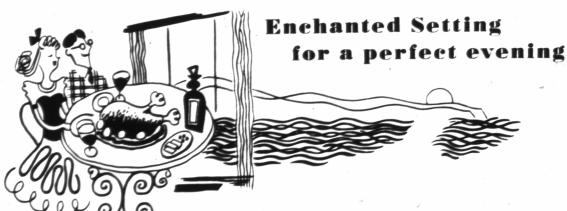
HOST PARTY FOR "THE SWAN" CAST

Mr. and Mrs. Gunnar Norberg, of Carmel, hosted a champagne punch party and buffet supper last Saturday for cast members of "The Swan," current production at The Wharf Theater, Fishermen's Wharf, Monterey. Thaty five guests were present.

"The Swan," directed by Dan Totheroh and produced by Kenn Smith, was originally scheduled to end its run last weekend, but bypopular demand it was held over one more week, running tonight and Saturday night.

The next production by The Wharf Players will be Sutton Vane's "Outward Bound," which opens

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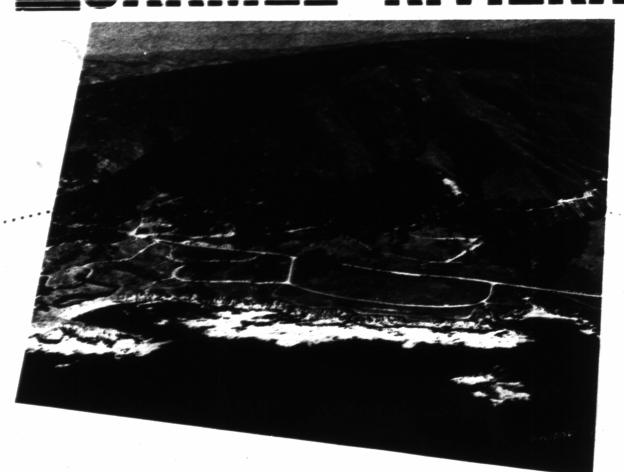
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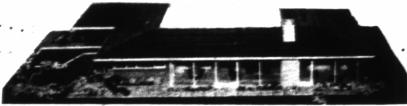
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